

Amendments to the Claims:

A listing of the entire set of pending claims (including amendments to the claims, if any) is submitted herewith per 37 CFR 1.121. This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims

1. (Currently Amended) An entertainment system comprising:

one or more functionality devices; and

an entertainment device for cooperating with the one or more functionality devices in the entertainment system, the entertainment device adapted so that the one or more functionality devices are locatable in proximity to the entertainment device;

the entertainment device being operable to recognize the presence of the one or more functionality devices, and, upon recognition of said one or more functionality devices,

A) the one or more functionality devices being externally activated, via a remote control device, wherein the activation is conditional upon communication of one or more codes ~~switch or button on the one or more functionality devices~~, to provide external regulation on use of one or more additional functionality features to be performed whilst the one or more functionality devices is in proximity to the entertainment device,

B) the entertainment device being operable to perform the one or more additional functionality features associated with said one or more functionality devices and which are non-standard features of said entertainment device, wherein the additional functionality features are unrelated to and different from the standard features of the entertainment device, controllable via a remote control and performed whilst the one or more functionality devices is in proximity to the electronic device;

wherein standard features of the entertainment device are configured to be

(+) concurrently operable with the one or more additional functionality features such that the entertainment device automatically recognizes, accepts, and carries out the non-standard features of the one or more functionality devices based on the proximity of the one or more functionality devices to the entertainment device.

2. (Previously Presented) The system according to Claim 1, wherein at least one of said one or more functionality devices is arranged to be attachable to the entertainment device by means of at least one of a magnetic coupling, a suction pad, an adhesive coupling and a mechanical attachment mechanism.

3. (Previously Presented) The system according to Claim 1, wherein at least one of said one or more functionality devices and the entertainment device are operable to communicate via wireless communication by using an electromagnetic signal.

4. (Previously Presented) The system according to Claim 3, wherein the electromagnetic signal is implemented using electromagnetic radiation complying with the Bluetooth standard.

5. (Previously Presented) The system according to Claim 1, wherein access to the one or more additional functionality features of said one or more functionality devices is conditional upon activation of the one or more functionality devices.

6. (Previously Presented) The system according to Claim 5, wherein said one or more functionality devices are activated in response to actuation of a switch or button on said functionality devices.

7. (Previously Presented) The system according to Claim 1, wherein at least one of said one or more functionality devices is activated by using electromagnetic signal communication with an additional device.

8. (Previously Presented) The system according to Claim 5, wherein the activation is conditional upon communication of one or more codes.

9. (Currently Amended) A method of providing additional functionality to an entertainment device, the method including the steps of:

providing the entertainment device operable to performing a set of functions;

providing at least one functionality device adapted so as to be engagable in at least close spatial proximity to the entertainment device;

arranging for said entertainment device to be capable of recognizing the presence of said at least one functionality device when in close spatial proximity to the entertainment device; and

externally activating the one or more functionality devices via a

the one or more functionality devices being externally activated, via a remote control device, wherein the activation is conditional upon communication of one or more codes ~~switch or button on the one or more functionality devices,~~ to provide external regulation on use of one or more additional functionality features to be performed whilst the one or more functionality devices is in proximity to the entertainment device,

arranging for the entertainment device to perform the one or more activated additional functionality features associated with said at least one functionality device and which are non-standard features of said entertainment device;

(+) concurrently operable with the one or more additional functionality features such that the entertainment device automatically recognizes, accepts, and carries out the non-standard features of the one or more functionality devices based on the proximity of the one or more functionality devices to the entertainment device

wherein the additional functionality features are unrelated to and different from the standard features of the entertainment device and controllable via a remote control.

10. (Previously Presented) The method according to Claim 9, wherein close spatial proximity corresponds to physical contact between said entertainment device and said at least one functionality device.

11. (Previously Presented) The method according to Claim 9, wherein said at least one functionality device is attached to the entertainment device by means of at least one of a magnetic coupling, a suction pad, an adhesive coupling and a mechanical attachment mechanism.

12. (Previously Presented) The method according to Claim 9, wherein said at least one functionality device and said entertainment device are arranged to mutually communicate via wireless communication utilizing an electromagnetic signal.

13. (Previously Presented) The method according to Claim 12, wherein the electromagnetic signal complies with the Bluetooth standard.

14. (Previously Presented) The system according to Claim 5, wherein the one or more additional functionality features are latently present in said entertainment device and access to said additional functionality is available while one or more functionality devices are attached.

15. (Previously Presented) The system according to Claim 1, wherein a set of user preferences for an entertainment device is included on said one or more functionality devices.

16. (Previously Presented) The system according to Claim 15, wherein said set of user preferences is transferable to a new entertainment device after relocating said one or more functionality devices to said new entertainment device.

17. (Previously Presented) The system according to Claim 5, wherein the one or more additional functionality features are made available to said entertainment device from an external storage medium after attachment of the one or more functionality devices.

18. (Previously Presented) The system according to Claim 1, wherein said entertainment device is selected from the group consisting of a DVD player and a television.

19. (Previously Presented) The method according to Claim 9, wherein said entertainment device is selected from the group consisting of a DVD player and a television.